



Docket No. 002566-73 (019000)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:) Confirmation No. 4901
Bret Alan GORSLINE et al.) Group Art Unit: 2178
Application No. 10/727,264) Examiner: David Faber
Filed: December 3, 2003)
For: METHODS AND SYSTEMS FOR) Date: September 5, 2006
PROGRAMMABLY GENERATING)
ELECTRONIC AGGREGATE)
CREATIVES FOR DISPLAY ON)
AN ELECTRONIC NETWORK)

AMENDMENT

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated May 3, 2006 and the Advisory Action dated August 10, 2006, please amend the above-identified application and consider Applicants' remarks as follows.

A Petition for a one month extension of time under 37 C.F.R. § 1.136(a) extending the period for response through September 5, 2006, accompanies this reply. Any fees required for extensions of time are hereby authorized to be charged to Deposit Account No. 19-2380.

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